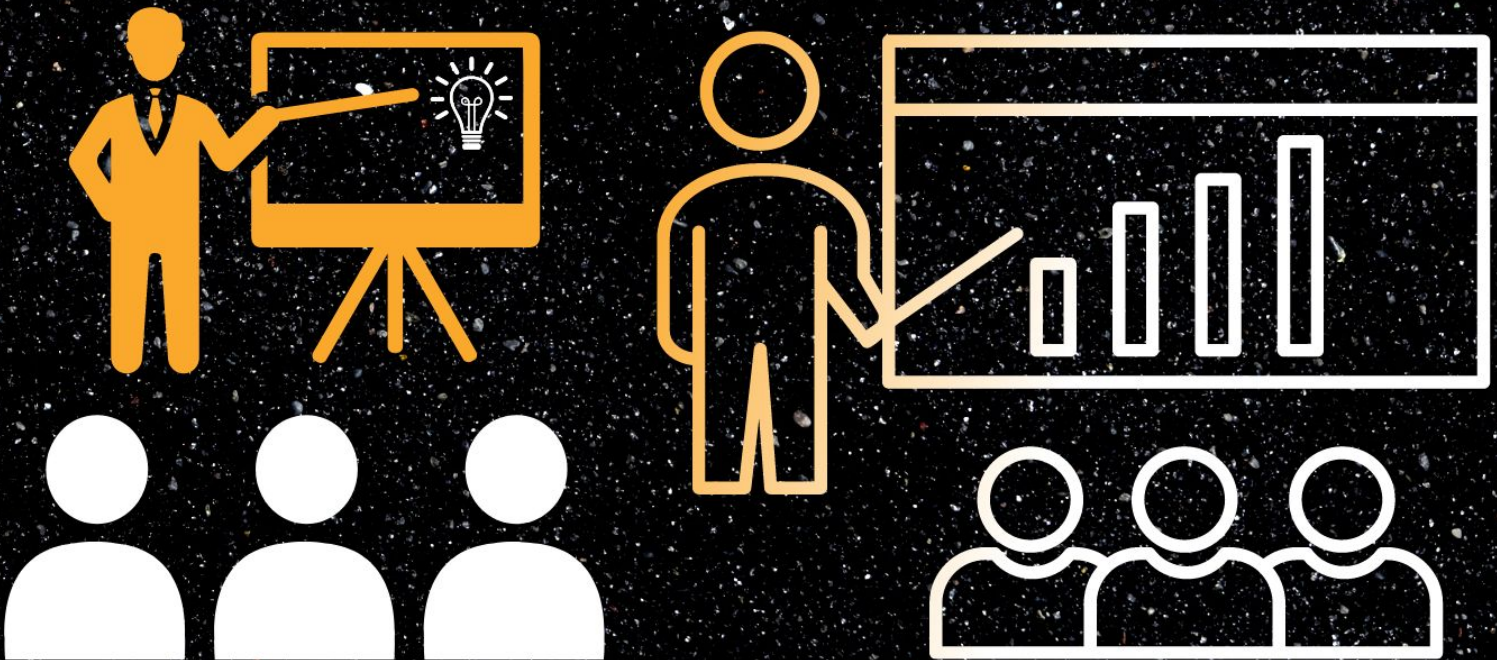




The Hidden
— Speaker —

Speech + Slide Design

Starter Guides



Identify the **1** thing you want the audience to remember

Then take them on a journey there ✨

1. The Ordinary World



Establish how
things are now

5. Return

Summarize how
the audience can
apply lessons
from the journey
you've taken
together

4. Ultimate Treasure



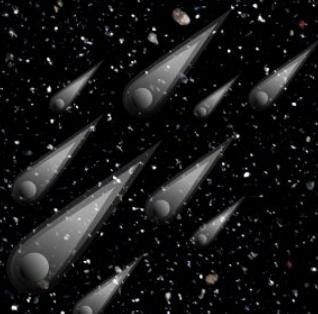
Overcome the most
difficult challenge and
deliver your
memorable takeaway

2. Call to Adventure



Establish why things
need to change

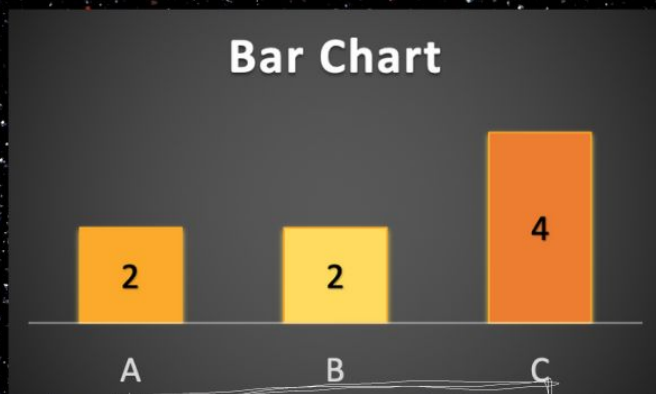
3. Road of Trials



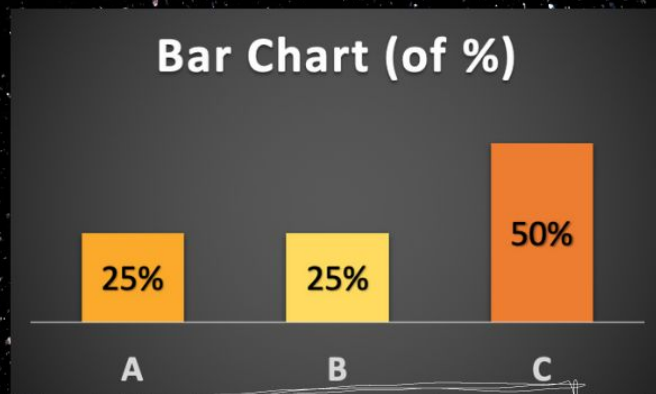
Show the difficulties faced,
challenges overcome.

How to Choose The Right Chart

For most common use cases
Use Bars for Categories and Lines for Time



For Different Groups



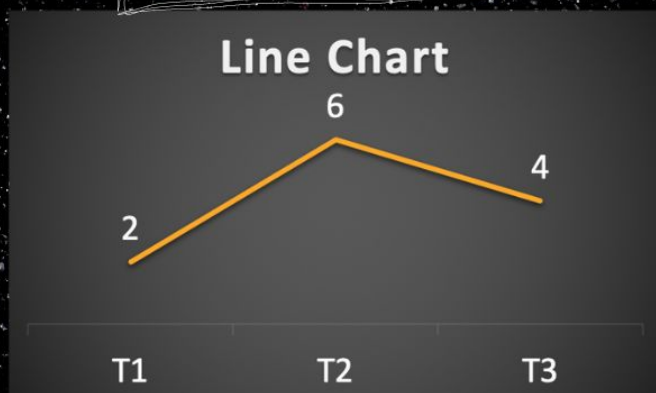
For Parts of a Whole

Compare Categories

What story do you want to tell?

Change over Time

In One Category



In Many Categories

